

Marianna Lo Zoppo

Lecturer



Knowledge Group: Strategy and Operations

Research Domains: Operations & Supply Chain Management

Teaching Domains: Supply Chain Management, Operations, Business Planning

marianna.lozoppo@sdabocconi.it

Biography

Marianna Lo Zoppo is a Lecturer in Operations & Supply Chain Management at SDA Bocconi School of Management, where she has been collaborating since 2019. She is also the coordinator and a core team member of the Invernizzi AGRI Lab (*Romeo and Enrica Invernizzi Agribusiness Research Initiative*), SDA Bocconi's research laboratory dedicated to agribusiness. Since 2023, she has served as Program Coordinator for SDA Bocconi's training programs for Enel.

Marianna has contributed to numerous research and training initiatives related to the agri-food sector, with a focus on risk and resilience, innovation, and regenerative and sustainable business models.

Her research interests and publications focus on operations and supply chain management. Her work explores the sustainability and resilience of supply chains, the adoption of new technologies and business models, and the potential for collaboration and aggregation among agribusiness enterprises. She is the author of several books, chapters, and articles on these topics, published by Economia&Management, Springer, Egea, and Edagricole.

She holds a PhD in Management & Innovation from Università Cattolica del Sacro Cuore and a Master of Science in Business Economics and Legislation from Università Bocconi.

Contribution to Chapters, Books or Research Monographs

Introduzione. La resilienza nelle operations

LO ZOPPO, M., M. A. MOREIRA TRINDADE, "Introduzione. La resilienza nelle operations" in Strategie di resilienza in operations management. Casi aziendali ed esperienze di eccellenza., P. De Giovanni (Ed.), Egea, chap. 1, pp. 1-37, 2025

Megatrends Affecting Agribusiness: From Challenges to Opportunities

FIORILLO, V., M. LO ZOPPO, A. SAPUTO, "Megatrends Affecting Agribusiness: From Challenges to Opportunities" in Agriculture as an Alternative Investment: The Status Quo and Future Perspectives., Stefano Gatti, Carlo Chiarella, Vitaliano Fiorillo (Eds.), Springer Cham, pp. 1-44, 2023

Innovation Trends in the Agribusiness Supply Chain

FIORILLO, V., M. LO ZOPPO, A. SAPUTO, "Innovation Trends in the Agribusiness Supply Chain" in Agriculture as an Alternative Investment: The Status Quo and Future Perspectives., Stefano Gatti, Carlo Chiarella, Vitaliano Fiorillo (Eds.), Springer Cham, chap. 2, pp. 45-72, 2023

Agribusiness: dall'osservazione del dato al management

FIORILLO, V., M. LO ZOPPO, "Agribusiness: dall'osservazione del dato al management" in Agricoltura tra sostenibilità e innovazione. 1° rapporto di analisi economico-finanziaria delle aziende agricole italiane., Emanuele Fontana, Vitaliano Fiorillo (Eds.), Edagricole, 2023

La collaborazione strategica tra aziende agricole

LO ZOPPO, M., "La collaborazione strategica tra aziende agricole" in Agribusiness : Management dell'azienda agricola., Vitaliano Fiorillo, Marianna Lo Zoppo (Eds.), Egea, chap. 7, pp. 199-219, 2022

Proceedings/Presentations

Navigating uncertainties: A multi-case study examination of supply chain resilience enhancers in agri-food supply chains facing supply and demand risks

LO ZOPPO, M., V. FIORILLO, "Navigating uncertainties: A multi-case study examination of supply chain resilience enhancers in agri-food supply chains facing supply and demand risks" in IPSERA Conference 2024 - March 24-27, 2024, Rio de Janeiro, Brazil

A systematic literature review on supply chain resilience enhancers as strategic, tactical and operational decisions

LO ZOPPO, M., "A systematic literature review on supply chain resilience enhancers as strategic, tactical and operational decisions" in 202 EurOMA Conference, July 1-6, 2023, Leuven, Belgium

Articles in Scholarly Journals

Tutti gli ingredienti della resilienza della supply chain

LO ZOPPO, M., B. M. AMICO, "Tutti gli ingredienti della resilienza della supply chain", Economia & Management, 2023, no. 4, pp. 44-49

Vertical Farming: dall'hype ai disinvestimenti

LO ZOPPO, M., F. GIANNETTI, "Vertical Farming: dall'hype ai disinvestimenti", Economia & Management, 2023, no. 4, pp. 57-60

Tutta la filiera alla prova dell'innovazione

LO ZOPPO, M., A. SAPUTO, "Tutta la filiera alla prova dell'innovazione", Economia & Management, 2021, no. 4, pp. 80-86

La crescita del vertical farming tra realtà e promesse

LO ZOPPO, M., V. FIORILLO, "La crescita del vertical farming tra realtà e promesse", Economia & Management, 2021, no. 4, pp. 92-96

Edited Books

Agribusiness. Management dell'Azienda Agricola

FIORILLO, V., M. LO ZOPPO (Eds.), "Agribusiness. Management dell'Azienda Agricola" - 2022, Egea, Milano, Italy

Research Reports

The demand for technology push: an analysis of the challenges and technologies of the agribusiness industry

FIORILLO, V., M. LO ZOPPO, A. SAPUTO - "The demand for technology push: an analysis of the challenges and technologies of the agribusiness industry" - 2021, SDA Bocconi, Milano, Italy

Cocoa Business Simulation

FIORILLO, V., M. LO ZOPPO - "Cocoa Business Simulation" - 2020, SDA Bocconi, Milano, Italy

Piano pluriennale di sviluppo socio-economico per l'Ente Parco Nazionale di Pantelleria

FIORILLO, V., M. LO ZOPPO - "Piano pluriennale di sviluppo socio-economico per l'Ente Parco Nazionale di Pantelleria" - 2019, SDA Bocconi, Milano, Italy

Cases in International Case Collections

Borgoluce: Strategic Choices of a Prosecco Farm - Part A

FIORILLO, V., M. LO ZOPPO - "Borgoluce: Strategic Choices of a Prosecco Farm - Part A" - 2020, The Case Centre, Great Britain

Borgoluce: Strategic Choices of a Prosecco Farm - Part B

FIORILLO, V., M. LO ZOPPO - "Borgoluce: Strategic Choices of a Prosecco Farm - Part B" - 2020, The Case Centre, Great Britain

Borgoluce: Strategic Choices of a Prosecco Farm - Part C

FIORILLO, V., M. LO ZOPPO - "Borgoluce: Strategic Choices of a Prosecco Farm - Part C" - 2020, The Case Centre, Great Britain

Other

Quando, come e perché la finanza scende in campo

LO ZOPPO, M., "Quando, come e perché la finanza scende in campo", Via Sarfatti 25, 2020, vol. 3, pp. 14-16

Software/Business Simulation

Cocoa Business Simulation

LO ZOPPO, M. - "Cocoa Business Simulation" - 2020, SDA Bocconi, Milano, Italy